

Put down roots. Grow your community.

What are COMMUNITY FOUNDATIONS?

Community foundations are charitable organizations built over time through gifts donated by various community members and organizations. These gifts are then pooled and permanently invested through trusted institutions. Each year, a portion of the interest earned on these investments is granted back to support your local charities. And, best of all, since the permanent investments are never spent, your gifts will continue to support your community forever.



What is the 24-HOUR GIVING CHALLENGE?

The 24-Hour Giving Challenge is your opportunity to help your community foundation grow exponentially. Gifts made to your community foundations' UNRESTRICTED FUNDS on **Saturday, Nov. 17** will be "stretched" through the combined efforts of the Province of Manitoba and The Winnipeg Foundation. For every \$5 donated, they will "stretch" that donation by \$1 each, up to a combined total of \$4,000 per foundation. So your \$5 gift instantly becomes \$7 for your community!

Gifts may be made online at ENDOWMANITOBA.CA or at our community foundation.



Endow  **Manitoba**
COMMUNITY FOUNDATIONS OF CANADA

www.endowmanitoba.ca